Abbreviations

AIDS - Acquired Immune Deficiency Syndrome
ANC - Antenatal Care
ASALI - A Sustainable Approach to Livelihood Improvement
ASDS - Agriculture Sector Development Strategy
BMI - Body Mass Index
CHWs - Community Health Workers
CS - Caesarean Section
CWC - Child Welfare Clinic
EDD - Expected Date of Delivery
FANC - Focused Antenatal Care
FASD - Fetal Alcohol Spectrum Disorder
FGM - Female Genital Mutilation
Hb - Hemoglobin
HIV - Human Immunodeficiency Virus
ICU - Intensive Care Unit
IFA s - Iron and Folic Acid Supplements
IMAM - Integrated Management of Acute Malnutrition
IPT - Intermittent Presumptive Treatment
IPTP - Intermittent Preventive Treatment of Malaria in Pregnancy
ITNs - Insecticide Treated Nets
IUGR - Intrauterine Growth Retardation
KDHS - Kenya Demographic Health Survey
KII - Key Informant Interviews
KNNAP - Kenya National Nutrition Action Plan
LBW - Low Birth Weight
LMICs - Low and Middle Income Countries
M&E - Monitoring and Evaluation
MCH - Maternal Child Health
MCH/FP - Maternal Child Health/ Family Planning
MDGs - Millennium Development Goals
MIYCN - Maternal Infant and Young Child Nutrition
MMR - Maternal Mortality Ratio
MNCH - Maternal Newborn and Child Health
MPMT - Modified Protection Motivation Theory
NACOSTI - National Commission for Science, Technology And Innovation
NCDs - Non-Communicable Diseases
NFSNP - National Food Security and Nutrition Policy
NGOs - Non-Governmental Organizations
PMT - Protection Motivation Theory
PNC - PostNatal Care
PNC - Post-Natal Clients
PPH - PostPartum Haemorrhage
RDM - Recently Delivered Mothers
SGA - Small for Gestational Age
SIT - Symbolic Interaction Theory
STI - Sexually Transmitted Infections
TBAs - Traditional Birth Attendants
UNICEF - United Nations Children’s Fund
WHO - World Health Organization