Entrepreneurship education attracts the attention of many nowadays. Over the past few decades, entrepreneurial teaching programs have been implemented at universities across the globe at a thriving rate. This leads to substantial resource allocations to instigate entrepreneurial intentions amongst students in order to stimulate new venture creation leading to new jobs, new innovations and impacts a country’s general level of competitiveness. Equally, student numbers in entrepreneurial teaching programs are increasing. With this growing popularity came the academic debate. Questions have risen on the teachability of entrepreneurship and the effectiveness of methods used. In the same way, in Tanzania the graduate entrepreneurship program is spearheading the national development agenda. With recently reported falling graduate entrepreneurship rates, Tanzania is sharing a global concern whether entrepreneurship courses actually lead towards increased new venture creation of these students. Therefore, this research focuses on the assessment of the impact of university entrepreneurship education in Tanzania and its influence on students’ entrepreneurial intentions. It specifically focuses on those characteristics of university entrepreneurship education facilitating and/or hampering their inclinations towards entrepreneurship as a possible career. In this study the Tanzanian model of university entrepreneurship education is described, the alignment amongst its key components is examined and the teaching impact is measured. The study’s author, Ernest Mwasalwiba, presents a number of theoretical and practical results relating to the relevance of entrepreneurship education theories and research methods used for impact assessment of entrepreneurial courses in the field in general, and in the Tanzanian context in specific.

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Ernest Samwel Mwasalwiba pursued his PhD at the VU University Amsterdam, Faculty of Social Sciences, Department of Organization Sciences. He is a lecturer and consultant working at Mzumbe University’s School of Business in Tanzania.


You are kindly invited to attend the ceremony and share a toast afterwards.

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