The feasibility and effectiveness of food pricing strategies to stimulate healthy eating
The study presented in this thesis was conducted at the Department of Health Sciences and the EMGO+ Institute for Health and Care Research of the VU University Amsterdam. The EMGO+ Institute participates in the Netherlands School of Primary Care Research (CaRe), which was acknowledged in 2005 by the Royal Netherland Academy of Arts and Sciences (KNAW).

This study was financially supported by a grant from the Netherlands Organization for Health Research and Development (ZonMw) Program for Prevention (project no. 50-50105-96-426).

Additional financial support for the publication of this thesis has been kindly provided by:

- Diabetes Fonds: | www.diabetesfonds.nl
- EMGO Institute | VU University Amsterdam
- The Netherlands Association for the Study of Obesity (NASO) | www.naso-obesitas.nl


Cover Design: Eric Rugers
Layout: Hemmie Damen, Uitgeverij Fagus
Printed by: Uitgeverij Fagus Aalten | www.fagus-uitgeverij.nl

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Put the money where the mouth is:  
The feasibility and effectiveness of food pricing strategies to stimulate healthy eating

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad Doctor aan
de Vrije Universiteit Amsterdam,
on gezag van de rector magnificus
prof.dr. L.M. Bouter,
in het openbaar te verdedigen
ten overstaan van de promotiecommissie
van de Faculteit der Aard- en Levenswetenschappen
op vrijdag 22 juni 2012 om 9.45 uur
in de aula van de universiteit,
De Boelelaan 1105

door

Willemina Elzeline Waterlander

geboren te Sneek
promotoren: prof.dr.ir. J.C. Seidell
prof.dr.ir. A.J. Schuit

copromotor: dr. I.H.M. Steenhuis
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