Specificity in Personality Measurement

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About the cover
At first glance the cover of this book displays six cute little puppets, staring at the reader with their beady eyes. These six characters are not merely cute illustrations, but are representatives of the six personality dimensions, investigated by Anita de Vries. She studied whether personality traits can predict academic and work performance. Every person fits one of the personality dimensions. From left to right the cover pertains to Conscientiousness, Integrity, Emotionality, Extraversion, Agreeableness and Openness to Experience. Which one can you identify with? Marjolein Pijnappels, Studio Lakmoes.

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