People often try to predict others' preferences, behavior, and feelings. But how do they make these predictions? And how accurate are these predictions? The present dissertation deals with these predictions. And how accurate are these predictions? And how accurate are these predictions?

Furthermore, we show that people are fairly accurate when perceiving and predicting others, but that this knowledge does not necessarily translate into better relationships. For example, those who know their spouse very well are as happy with their marriage as those who don't know their spouse very well. These and other insights are presented in three empirical chapters.